



TRANSPORT WORKERS UNION OF AMERICA, AFL-CIO AIR TRANSPORT LOCAL 556

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Conference Call October 26, 2009 Synopsis

Thom McDaniel called the Conference Call to order at 1000.

Executive Board Members present were Thom McDaniel, Michael Massoni, Stacy Martin, Cuyler Thompson, Colleen Griffin, Audrey Stone, Donna Keith, Jimmy West, Karen Amos, Bryan Orozco, Todd Gage and Crystal Rains.

There was discussion regarding the fact that when Southwest Airlines had entered the Boston and Minneapolis markets, Local 556 had purchased advertising celebrating the fact that Southwest Airlines was the most profitable *and* most unionized carrier in the country. It was discussed that spending the money on such advertising should directly benefit the Local's Membership in addition to the Union Movement and Southwest Airlines. The Board **agreed** to purchase a half-page advertisement in the local Milwaukee newspaper and commercials on local radio stations to celebrate and announce the arrival of TWU Local 556 and the Flight Attendants of Southwest Airlines.

There was discussion regarding a recent post on Southwest Airlines Management's 'Idea Runway' where all employees of the Company were encouraged to submit ideas for improving the service and efficiency of the operation and business. The post in question, written by the Local's Uniform Committee Chair Val Lorian, could be considered offensive to some Flight Attendants. The post had been brought to the attention of the Board by Naomi Hudson. Thom **agreed** to speak with Val regarding the post and report back to the Board.

Thom McDaniel adjourned the Conference Call at 1043.

To the best of my knowledge, these Minutes are an accurate account of these proceedings.

Cuyler Thompson
Recording Secretary